

FUNDRAISING TIPS

- **SHOW SOME SPIRIT.** Get your workplace or child's school involved in your Heartspring Autism CARE Walk fundraising efforts! Have them host a day where participants can donate \$1, for example, to wear jeans and a T-shirt or something they normally can't wear. Even the simplest of ideas can go a long way.
- **INVOLVE YOUR AREA.** While the Heartspring Autism CARE Walk is all about raising awareness on a city-wide basis, focus some of your efforts on what's right under your nose. A fun (and delicious) way to do so would be to ask a local restaurant to donate a portion of one night's sales to your Heartspring Autism CARE Walk campaign.
- **GO THE EXTRA MILE.** Take a day to put on a car wash, garage sale or bake sale and have the proceeds benefit your campaign. You can also put on your best smile to host a Scentsy and Mary Kay party or even a poker tournament where a portion of those profits go to your fundraising efforts. *Bonus:* host the event in April because it's Autism Awareness Month!
- **SPREAD THE WORD.** The greater the reach, the greater the awareness. Spread the news of your efforts and of the Heartspring Autism Services Program on your favorite social media pages. Let your followers know about your campaign



and why you “CARE” about autism awareness. Follow Heartspring on Facebook and add the Heartspring Autism CARE Walk cover photo to your own page! You can also follow Heartspring on Twitter (@Heartspring) and be a part of the excitement by using #TEAMCARE.

- **No contribution is too small and no idea is too far-fetched when it comes to spreading awareness! Your efforts, no matter the size, will benefit the children and that's what matters most.**



ONE WEEK. \$500 RAISED.

	TOTAL
DAY ONE Sponsor Yourself. Donate \$25.	\$25
DAY TWO Involve your family & ask three members to donate \$25.	\$75
DAY THREE Gather your friends. Ask five friends to donate \$15 each.	\$75
DAY FOUR Spread awareness at work. Ask five coworkers to donate \$10.	\$50
DAY FIVE Use online resources. Email 15 contacts for a \$10 donation.	\$150
DAY SIX Involve businesses. Ask your company to sponsor you for \$75.	\$75
DAY SEVEN Involve the community. Ask two local businesses you frequent to donate \$25 to your campaign.	\$50

\$500